



**For Immediate Release at ICAST Las Vegas 2011
May 25, 2011**

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Get hooked on the Fishclipper and prevent loose hook injuries, tangled rods and torn upholstery.

Introducing a new fishing safety clip designed by Fishclipper that secures rigged tackle to your fishing rod for treble or single hooks. Their innovative design is easy to use, solves a problem and performs great during transportation and storage of fishing rods.

The Fishclipper is the first company to manufacture a fishing safety clip that has a familiar clipping function as an accessory. This fishing safety clip utilizes a pin and spring action plus incorporates magnets to secure fishing hooks. When the fishing safety clip is attached to the fishing rod the hooks are completely secure. The hooks can be removed by squeezing the grips on the fishing safety clip allowing simple removal.

This fishing safety clip is manufactured from injection molded ABS plastic making it lightweight and durable plus it has a quality metallic silver finish that complements your fishing equipment.

"Hello Jim! I checked out your website-what a great idea and product! As many times as me, the dog and others have stepped on hooks from lures lying open on the boat deck, I certainly am giving you an enthusiastic 2 thumbs up!" - MARIA L.

"The FishClipper is very handy. Should have been out years ago. Very easy to install just clip it and go." - NAFC Field tester RICHARD M.

Fishclipper is a family run business and are the founders, manufacturers and patent pending holder of the fishing safety clip hitting the market. They currently are engineering & prototyping additional safety clip products to address larger fishing tackle and will be debuting their first saltwater product at ICAST.

To set up an appointment or phone interview please contact Jim Brown at 480.216.0015 or direct email at fishclipper@cox.net. Stop by their booth at the ICAST show #1933 for a demonstration.

Visit their excellent website at www.fishclipper.com for more information including a how-to video, photos, products, blog and links.

Get Hooked on the Fishclipper!



**For Immediate Release at ICAST Las Vegas 2011
June 1, 2011**

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Deep Sea Clipper Saltwater Tackle Holder™ *Debuting at the ICAST 2011 New Product Showcase*

Introducing the first saltwater tackle holder from Fishclipper. This safety product secures rigged tackle to your fishing rod for preventing loose hook injuries and personal property damage. The simple clipping function allows the saltwater tackle holder to be attached effortlessly to the fishing rod and can be detached with ease. The saltwater tackle holder is the second product designed by Fishclipper that addresses hook safety.

The innovative saltwater tackle holder will be manufactured from ABS plastic making it lightweight and durable to the retail market. Their current prototype saltwater tackle holder is designed to secure a large variety of tackle from leads to hard baits and accommodates a range of fishing rods. When not clipped to a fishing rod the saltwater tackle holder fits into the rod holder making storage trouble-free. They even designed an opening at the bottom that allows saltwater to drain and prevent corrosion.

The Fishclipper is a family run business and they are the founders and patent pending holders of the Deep Sea Clipper saltwater tackle holder.

To set up an appointment or phone interview please contact Jim Brown at 480.216.0015 or by email at fishclipper@cox.net. View their Deep Sea Clipper in the new products showcase or stop by booth #1933 at ICAST for a demonstration.

Visit their website at www.fishclipper.com for more information about their current Fishing Safety Clip for freshwater.

Get Hooked on the Deep Sea Clipper™